

# Informativo 13

São Paulo, Oct 15th, 2019

## **Ford Day Invitation**

**Dear Participants,**

As the Baja Northeast Special Sponsor, Ford will be once again holding the Ford Day event, in which 40 students will be given the opportunity to visit the manufacturing plant in Camacari and do a line walk through Ford vehicles assembly process and know some of our new products and technologies.

This event will happen on **Oct 31<sup>st</sup>, 2019** and, to support the event, there will be a bus to take students from Senai Cimatec to Ford.

BAJA Champion team tasks:

- Select up to 5 members (required data: Team name, Institution, Name, RG, phone number and email)
- The names must be sorted in priority of participation. Number 1 is the first priority
- The inscription will be done using a Google Form (link by the end of file), one submission must be made by each team
- Ford will randomly select 40 people based on the list received from the champions
  - The expectation is to meet as many teams as possible;
  - All selected participants must be available to participate the entire day
  - The Bus will departure at **06:15 on Oct, 31<sup>st</sup>** from SENAI Cimatec
  - Target day for list delivery: **Oct, 23<sup>rd</sup> - COB**
- Senai Cimatec will be open for teams from Wednesday noon, if your team isn't from Salvador and is not planning to arrive on Wednesday please do not send your list or advise you won't be coming so other people has more chance to be chosen
- The final list will be shared as a subject of a new informative

Please find below some extra information related to this event:



Prezados Professores,

No próximo dia **31-Out-2019** realizaremos um evento na planta da Ford, em Camaçari, o **Ford Day 2019** e gostaríamos de convidá-los a participar do mesmo.

Temos 40 vagas disponíveis e alugaremos um ônibus para fazer o trajeto SENAI Cimatec - Ford pela manhã e, ao final do dia, Ford – SENAI Cimatec.



#### Agenda para o evento:

- Chegada na Ford: 7:30h
- Manhã: Visita na Planta (Motores, Body Shop e Montagem Final)
- Almoço
- Tarde: Imersão em Desenvolvimento de Produto ( UX Training, Clay e F.i.V.E. LAB )
- Saída da Ford: 15:15h

#### Próximos passos:

- Cada instituição deve selecionar até 5 pessoas (estudantes e professores) e enviar **nome da equipe, instituição, nome completo, RG, nº de telefone e email** até dia **23-Out-2019**;
- A seleção será feita para contar com **alunos das diferentes instituições que participarão do Baja Etapa Nordeste**, os estudantes selecionados e a lista de espera serão divulgadas anteriormente ao evento.
- A inscrição será feita através do link abaixo ou QR code: <https://forms.gle/hFk5dSVpCdzmATjy8>



Informações adicionais: [tmurari1@ford.com](mailto:tmurari1@ford.com)

Kind regards

**Baja SAE Brazil – Northeast Phase Committee**